Implement Proactive Defense With A

## Security Awareness

**Program** 

Foster a culture of cybersecurity awareness to dramatically reduce your risk

The Security Awareness Program is designed to educate employees on recognizing and responding to cyber threats, including phishing, social engineering, and poor password practices. This training is essential because, according to Verizon's Data Breach Investigations Report (DBIR), human error remains a leading cause of security incidents, with phishing alone accounting for over 36% of breaches in recent years. As this trend has steadily increased, equipping employees with the knowledge to avoid common threats is more crucial than ever. By fostering a security-aware culture, organizations improve resilience, enhance compliance, and safeguard critical data and operations.

### Services You Gain

#### **Risk Reduction**

Increased awareness empowers your team to identify and mitigate potential security risks, reducing the likelihood of successful cyberattacks.

#### **Threat Recognition**

Employees learn to recognize common cyber threats such as phishing emails, malware, and social engineering techniques, enabling proactive defense.

#### Compliance

Training ensures employees understand and follow data security regulations, reducing the risk of non-compliance penalties.

#### **Cost Savings**

Proactively addressing security risks through training and awareness programs can save your organization significant financial resources.



# The Ascend Advantage

**Experts You Can Trust** 

#### **Award-Winning Team**

Team Ascend's renowned experts are some of the best in the industry. Ascend consistently ranks among the top MSPs in the country, earning positions on award charts such as Channel Future's top 501 MSPs, the CRN MSP 500 & Elite 150, and Inc. 5000.

#### **ITIL-Based Processes**

Our unwavering mission is to maximize efficiency by making the onboarding, implementation, and rollout journey seamless and enjoyable. Leveraging the ITIL framework, we bridge the gap between security and compliance to enhance overall effectiveness.

#### Zero Trust Security Approach

Adopting a "trust no one" strategy safeguards your company information from the inside out. We implement continuous authorization, strict access controls and ongoing monitoring for your ultimate protection.



